

MENU

Project-based support for small biz owners who are doing the most.

SOCIAL MEDIA AUDIT \$300

YOU'RE NOT LAZY—YOU'RE MAXED OUT. LET ME HELP YOU GET UNSTUCK.

INCLUDES:

- FULL REVIEW OF YOUR CURRENT SOCIAL CHANNELS
- HONEST FEEDBACK ON WHAT'S WORKING AND WHAT'S NOT
- COMPETITOR INSIGHTS (WHAT THEY'RE DOING + HOW YOU CAN STAND OUT)
- 30+ CONTENT IDEAS WITH EXAMPLE CAPTIONS + AUDIO FOR ONE PHOTO AND ONE REEL POST
- A LIST OF BIZ OWNERS/ACCOUNTS TO FOLLOW FOR INSPIRATION
- 30-MINUTE ZOOM CALL + A GOOGLE DOC RECAP

**BOOK 3+ MONTHS AND GET
\$75 OFF EACH AUDIT**

CONTENT IN A DAY \$600

A 2-HOUR SHOOT (PHOTO OR VIDEO) WITH A 30-MINUTE PLANNING CALL SO WE KNOW EXACTLY WHAT TO CAPTURE. DELIVERED WITHIN 24 HOURS.

PHOTO PACKAGE

25 EDITED, READY-TO-USE IMAGES

VIDEO PACKAGE

8 EDITED VIDEOS (INCLUDING 3 SIMPLE B-ROLL STYLE SHOTS LIKE BEER POURS OR AMBIANCE CLIPS)

EXTRA SHOOTING HOUR +\$50

INCLUDES 2 EXTRA EDITED VIDEOS GUARANTEED (OR 10 ADDITIONAL PHOTOS)

**BOOK 3+ MONTHS AND GET
\$200 OFF EACH SESSION**

GOOGLE/YELP HELP \$250

MAKE SURE YOUR BIZ SHOWS UP (AND LOOKS GOOD DOING IT).

INCLUDES:

- FULL AUDIT OF YOUR CURRENT LISTING
- INFO/HOURS/PHOTO CLEANUP
- KEYWORD-BOOSTED BUSINESS DESCRIPTION
- STEP-BY-STEP WALKTHROUGH ON HOW TO KEEP IT UPDATED
- HANDY DOC WITH REMINDERS AND TIPS

WANT BOTH? \$375

**WANT HELP UPDATING IN THE FUTURE?
RETURN SUPPORT FOR JUST \$50**

ADD-ONS

SHORT-FORM CAPTIONS - \$50

8 COPY/PASTE CAPTIONS THAT MATCH YOUR VOICE AND TONE.

ONGOING CONTENT CHECK-INS - \$100

BI-WEEKLY TEXT OR EMAIL SUPPORT
LIKE A LITTLE ACCOUNTABILITY BUDDY IN YOUR BACK POCKET.

STORY PROMPTS PACK - \$40

10 PROMPTS FOR STORIES TO KEEP YOUR BIZ VISIBLE WITHOUT OVERTHINKING IT FOR FACEBOOK AND INSTAGRAM.

1:1 STRATEGY CALL (1 HOUR) - \$100

A ONE-TIME CHECK-IN TO PLAN YOUR NEXT MOVE OR BOUNCE IDEAS.